

Lady popular



In October, the month of supernatural, Lady Popular offered new exciting moments for its community. Lady Popular team created especially for the players a brand new type of event for Halloween. A new city – the Ghost city, was built and new surprises were waiting its visitors.

The Ghost city contains 6 zones – each one of them unlocks at a certain time and hides a different type of special item. Once the lady finds and collects all the special items hidden in the respective zone, she receives a marvelous reward. All rewards given in the Ghost city help ladies to prepare themselves for the grand Halloween party.

Some of the rewards in the Ghost city are special furniture collection for the Lady's apartment, 2 lovely fashion outfits, Halloween profile background and the cutest Halloween pet!

Meanwhile a brand new store opened its doors in the Mall – the Halloween shop, where ladies have the incredible opportunity to buy a whole Halloween outfit. Just one click stands between the lady and the whole outfit (with all of its parts) to be added to her Wardrobe. Evil witch or innocent Pumpkin lady?! The choice is all yours!





The whole Halloween adventure lasts for about 20 days and is going to end in the beginning of November.

And while Halloween surprises conquer ladies' imagination, the glamour of Lady Popular conquers the exciting world of Fashion TV. The fashion game's top models share the Fashion TV catwalk. New breathtaking collection is coming and a new challenge is going to be sent. From the beginning of November all ladies will have the incredible opportunity to prove their fashion style on the Fashion TV Catwalk. Once a month, 3 of the most popular ladies, known for their sense of fashion and marvelous creativity, are going to be elected and rewarded in the Fashion TV Catwalk.



The first Fashion TV Catwalk winners are going to be officially announced in the beginning of December.

October is full of surprises and exciting adventures which let our ladies' imagination run wild. And yet more thrilling moments are about to come.

After the great Halloween adventure with numerous stylish collections, and after the first Fashion TV Podium, our ladies could dive right in the next event waiting for them...