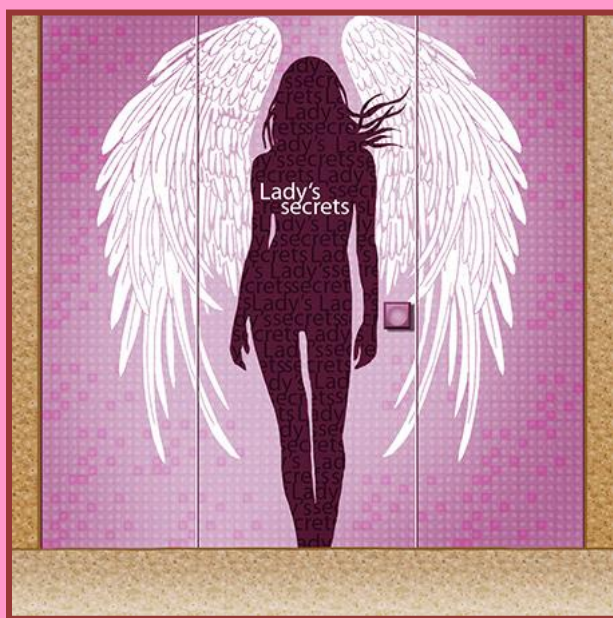


# Lady popular

After the exciting start of the year 2012 with the event Fashion Diaries and the Winter collection designed for the ladies who want to keep their style during the coldest days of the year, all ladies are looking forward to the new surprises Lady Popular Team has prepared for the month of love – February.



But before revealing the secrets for February, ladies had the opportunity to reveal their secrets with a special lingerie collection!

For the second time Lady's secret store opened its doors and offered a new stunning collection of the finest lingerie selection for all the ladies who want to look irresistible and keep the tempting look of their lady!

Starting from the end of January all of our ladies have the opportunity to add the stunning lingerie items to their wardrobe until the middle of February.

So don't miss the chance to look stunning!

During the month of love, we invite all the ladies to take part in the loveliest event: Love is in the



air, where Ladies have to collect as many hearts, hidden in the game, as they can.

In order to collect the hearts, Ladies need Valentine's cards which can be won from the special Valentine's box at the Mall.

The more hearts Ladies collect, the better chance they have to win a stylish outfit and a special hairstyle which will help them to prepare for a romantic dinner with their boyfriend.

While collecting the Valentine's cards from the Valentine's box, ladies can also win furnishing items which will help them decorate their apartments and create the most romantic atmosphere.

The event Love is in the air is going to be available until the middle of the month.



But its end doesn't put an end to the ladies' passion for fashion!



fashion and style defined by the world top designers.

Inspired by the start of the Fashion weeks, Lady Popular Team has prepared for the ladies the next surprise – Fashion weeks in Lady Popular!

"Fashion weeks" is a fashion event in which the best known designers show their collections for the upcoming seasons. During spectacular shows under the spotlights on the catwalks, fashion models represent the new trends in

For 4 consecutive weeks all the ladies have the incredible opportunity to win marvelous outfits designed in the four fashion capitals - New York, London, Milan and Paris! Each week, they can win from the last box in Mystery boutique all the parts of each unique outfit! After the first Fashion week in New York ends, parts for the London outfit could be won!

Let's all dress up with style with the four outfits from the Fashion weeks event!

*But the surprises don't end up here!*



While the Fashion weeks event is running, Carnival celebrations are started! Rhythm and music will make you dance; unique colorful outfits will make you go wild!

Carnival celebrations will come to all of the ladies with the brand new Carnival collection which will bring the excitement and the good mood and will heat the party up until the end of the month!

Live all the exciting moments during the shortest month of the year with the numerous surprises it offers in Lady Popular!