Lady popular

Once upon a time there was a fairy castle where an evil queen lived with her step-daughter. The little girl was very beautiful but the evil queen was so vain that she couldn't bare someone to be more beautiful than her.

So the queen asked the hunter, living in the castle, to take the girl in the deep forests so she could never find her way back home.

The hunter took the girl into the woods but he felt sad about the queen's desire and revealed the girl a secret: magic clothes were the things that make the queen so powerful and beautiful. And once her magic clothes were in good hands, the queen's power and beauty would be taken from her and she could be defeated...

This is the beginning of the fairiest event in Lady Popular – Gold Fever! Lady Popular Team invites all ladies to become part of this incredible story and feel the magic of the fairy tales.

All the ladies' task is to find the magic clothes and collect all of them so they could stop the evil queen. But in order to collect the clothes, they need some Gold so they could pay for them to the Forest Fairy. Ladies can gather Gold from digging.

They just have to go to the woods and there they'll find a dwarf digging – he could help them gather the Gold they need. Using the first dwarf's help is for free. But ladies could hire 6 more dwarves if they want to gather all the Gold they need faster. Ladies can also buy better equipment – a lantern and a shovel – which will help them increase their chance for finding Gold.

When the Ladies have enough Gold, they just have to select the part of each of the queen's outfits and add it to their Wardrobe. Each outfit collected brings them a title and decreases the evil queen's power and beauty. When the Ladies collect the items of all 4 stunning outfits and defeat the evil queen, they will receive a special background for their profile as a reward!

The event is available for all of our Ladies from the middle of the month!

It's time to find out "who's the fairiest of them all"!

But magic in May doesn't end here!

On 07.05.2012 a new pet came to the Pet store! They say it is very little and extremely cute!

And now all the Ladies have the opportunity to have a new little friend who would be by their side and would make them even happier!

The cute little pet will be at the Pet store for about two weeks for all the Ladies in Lady Popular!

And we know that Prom time is coming! For all the Ladies who want to look gorgeous on their Prom, but still don't know what outfit to choose, a brand new store opens its doors at the Mall – Prom Queen!

There our Ladies can find marvelous dresses designed especially for their Prom which will help them look stunning!

The special Prom Queen collection is available from 08.05.2012 until the end of the month!

We are extremely impatient to find out who this year's Prom Queen will be!

And while all the Ladies enjoy the magic and exciting moments in Lady Popular during May, Lady Popular Team works hard on the surprises which come next!

Be sure you won't miss anything from all the Lady Popular experience!